



BLAIR LAUREN BROWN

RAW & REFINED JEWELRY



Sustainably Handmade

Employing ethically and socially responsible practices
Produced with recycled precious metals in New York
Responsibly sourced and mined raw gold and diamonds



Raw Diamonds

Our raw diamonds are fair trade and ethically sourced in accordance with the Kimberly Process. Production is certified, made in New York, and done by hand in our New York studio.





Ring Cuff

Designed to encase a stack of delicate rings, this rugged ring cuff fits over 75% of the rings in the BLD collection.





Design and Retail

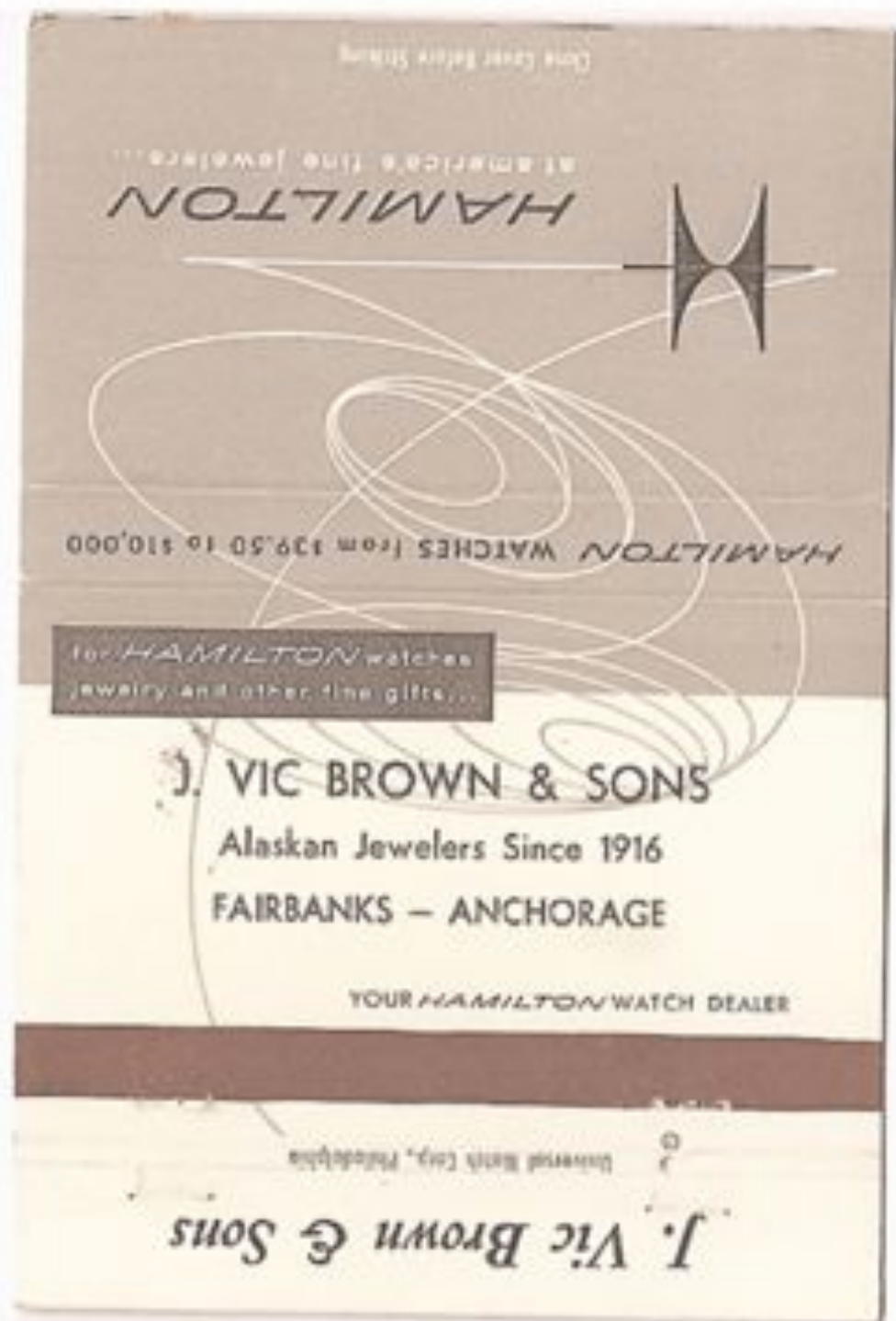
J. Vic Brown & Sons was one of the first retail stores to downtown Anchorage, selling jewelry and other fine goods only available in the lower 48 states.

ALASKAN AMERICAN HERITAGE

Handmade for over 95 years

The Alaskan gold rush of 1898 was the inspiration for James Victor Brown Senior to open J. Vic Brown & Sons. The store made certain to preserve the authenticity and purity of the gold they sold, using raw and untouched nuggets to honor the raw and untouched Alaskan land from which they were taken. In doing so, J. Vic Brown & Sons played an integral role in defining what is now considered a uniquely Alaskan style of jewelry.

For generations, the Brown family has set the standard for quality and luxury in Alaskan gold jewelry. Bill Lauren Brown continues the Alaskan legacy for great-grandfather began over a century ago.





Pure Raw Gold

Each nugget has a unique structure and appearance. The more unique the character, the more rare and valuable the nugget.





Raw Gold Facts (22-24k)

Gold nuggets are considered gemstones due to their rarity

Large gold nuggets (robber's egg) are more rare than a 5-carat diamond

Less than 2% of the world's gold is in nugget form

All nuggets are between 80% to 99.9% pure gold (22-24k)





Sustainable Refined Gold

The refined gold used in the collection is reclaimed and definitely green, sustainable and eco friendly.

Refined Gold
all gold set in pure 18k gold



Natural Asymmetry

Naturally rugged, these asymmetrical ring cuffs pinch and widen to fit any finger. They interlock with one another to create an interesting aesthetic of mixed metals, or interweave with other rings to create a woven appearance.



Unique to Blair Lauren Brown

One of a kind pieces featuring large and rare nuggets are set in unique settings. (top)

Press-set diamonds use a proprietary metal heating and pressure process to hold the raw diamonds in place. (right)







Symbolism in Skulls

Each skull being of a different era and origin the symbolism of each remains the same, leading itself to states of impermanence and appreciation for the presence of time.

The Vanitas Skull - pictured with a pearl crown, it is drawn from the 17th century Dutch style of still life painting.

The Tibetan Prayer skulls tend to be carved from stone, bone or wood and used in ritual clearing exercises. They are intended to help free the heart of the head's meanderings.





Raw Diamond Stud Earrings

Delicate paired raw diamonds are set in pronged stud earrings. Each gold tone is matched with a different color set of diamonds.





"Bread Money"

These rings were originally designed as "Bread Money" for newborns, sent to parents as a gift they were intended to serve as money should the circumstances arise. Now we see them worn as mid finger rings as well as trinkets for many.



Charity Heart & Love of Texture

As a constant reminder of love for others and love for self, the heart symbol is delicately set on a fine chain for layering with other necklaces or bracelets. (The sugged finish is a crisp texture applied by hand.)





**Supporting Change:
Telluride AIDS Benefit**

TAB is a nonprofit organization whose mission is to fight HIV/AIDS by heightening awareness, as well as generating financial support for educational programs and client care.

Blair Lauren has been supporting TAB for years by rallying friends, artists, and local businesses to get on board. This is a cause, a community, and an event that is near and dear to her heart.

This year Blair Lauren Brown Jewelry donated a custom mountain necklace for the silent auction fundraiser. The piece was designed for their famous Telluride ski mountains.





Mountain Profile Pieces

Sculpted in the profile of significant US mountains reaching over 14,000 feet into the sky, these pieces represent Shasta, Denali and Longs Peak. Stacked or apart they tell a story and represent the metaphor of achievement. (pg 24-27)



BREAST CANCER FUND

Supporting Change

The Breast Cancer Fund (BCF) mission works to expose and eliminate the environmental causes of Breast Cancer.

50% of the sales from the Shasta Series in the Mountain Collection, including the Stackable Ring pictured, will go to support the BCF efforts towards the prevention of Breast Cancer.





Stacking Rings

The collection of fine and delicate rings are designed to be stacked and layered. Buying each piece on an occasion, as a token, or simply just for love of the piece, they stack to create a story.

Blair Lauren Brown full ring cuffs are designed to encase and hold all of the rings in the collection as they adorn a finger. Only one is pictured in this lookbook, (pg 7) as they are currently all one of a kind and made to order.

KEY RETAILERS

Alaska:

Her Tern Boutique, Anchorage

California:

Roseark, West Hollywood - Los Angeles

Melissa Joy Manning, Berkeley

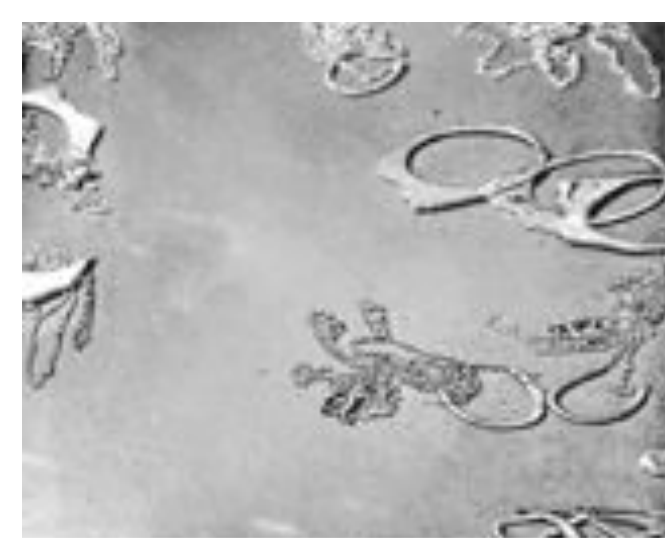
New York:

Melissa Joy Manning, Soho - Manhattan

Online Starting July 2014

www.roseark.com
www.blairlaurenbrown.com





spades + SILK

DESIGNERS + LABELS, INTERVIEWS FEBRUARY 27,

SUSTAINABILITY //
FASHION

Every girl loves her accessories; a customizing flare for any outfit and occasion. So when that desire for your own wearable art is coupled with mindful making practices, the result is utterly glamorous.

Using responsibly mined raw gold + diamonds, life long jeweler, Blair Lauren Brown, is a name to watch. Ethically made in NYC, each piece is handcrafted Americana style-and stunning without being overdone...

DAILYCANDY.

Now We Ain't Sayin' She a Gold Digger

MAY 01, 2009 / FASHION

One could argue that the only good things to come out of Alaska are content for Saturday Night Live and gold. We're not gonna touch specifics on the first, but we've got our hands all over the second, thanks to Blair Brown's Sagacious spring jewelry collection... Brown hails from a four-generation Alaskan family of gold nugget jewelry designers and continues the family tradition with her bespoke chain necklaces.

Press

The designer Blair Lauren Brown - covered on sustainability in design, past collections, and on retail partnerships...

ArtBlitz
Los Angeles

SELLS ARTIST PROFILE,
CONVERSATIONS



Recently, ArtBlitz LA had the chance to meet with Blair Brown at her trunk show with Roseack in West Hollywood. Hailing from New York, Brown showcased her new collections, which incorporate raw diamonds, gold and other luxury metals. Having trained with both sides of her family, Brown continues the family trade and traditions.





**BLAIR LAUREN BROWN
JEWELRY**

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